



Webb Henderson

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Denver, CO

RELEVANT EXPERIENCE



TrueCoach

Product Designer, Design Lead

2017-present

- First designer on founding team.
- Built CSS framework and design system in Figma.
- Established hiring process for additional designers.
- Introduced user research and analytics tools.

- Frequently contributed to code base (EmberJS + Rails, Swift).
- Developed “customer support pairing” for engineering team.
- Shipped solutions to make coaches more effective & happy.
- Started “culture club” to maintain the startup vibe as we grew.



ReadyTalk

Product Designer

2016-2017

- Co-led design for new Foxden meeting product.
- Managed usability testing for all products.
- Leveraged marketing, customer success, and engineering teams to collaboratively build solutions.

- Facilitated Google sprint style sessions to research, validate, and prototype new solutions with innovation team.
- Led research sessions to identify opportunities to cut costs while improving the overall customer experience.



Independent Contractor

Researcher, Designer, Frontend Developer

2014-2017

- Designed and co-developed new marketing site for Boulder-based cloud security company, *Automox*.

- Researched, designed, prototyped, tested, and delivered redesign of mobile & desktop learning platform for *The CE Shop*.

EDUCATION

Leeds School of Business, University of Colorado (2007)

Major: Finance

Minor: Economics

GPA: 3.37

SKILLS

Design: Figma, ProtoPie, Webflow, Wireframing.

Development: HTML, CSS, JS, git, bash/zsh.

Research: Problem validation, analytics tools, journey mapping, personas, interviewing, usability testing.

INSPIRATION

People: Ash Maurya, Ben Horowitz, Chris Coyier, Don Norman, Ken Norton, Luke Wroblewski, Joel Califa, Mike Monteiro, Rob Fitzpatrick, Steve Schoger, Tim Brown.

Other: A List Apart, Design Details, UX Collective.

ABOUT

- **New dad** to a beautiful 2 month old baby girl.
- **Self-taught** designer/engineer + lifelong learner.
- On-pause **travel addict**.
- Competitive **golfer** (at least I try to be).